



AMIPHORIA

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AMITY
UNIVERSITY
—LUCKNOW CAMPUS—

Amiphoria 2024 Event Brochure

05 – 07 March 2024

10 a.m. – 7:30 p.m.

CONTACT



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www.amiphorialucknow.in



SCAN ME





ABOUT AMIPHORIA

Amity University Lucknow Campus will host the highly awaited annual college-fest Amiphoria 2024 with the theme “Vasudhaiva Kutumbakam”. It will present a plethora of events and activities that will hook us from the first day including the Rock Fest! This three-day fest will be a level above its predecessors and will set some tough milestones for the years to come. This mega fest will take place on 5th, 6th and 7th March, 2024.

The students from Amity and other educational institutes across India will bring high levels of energy and enthusiasm to the event, which will create an electric atmosphere of camaraderie and competitive spirit on the campus. And that’s exactly what the fest has come to symbolize.

This year will be no different as students vie for exciting prizes, and more importantly, to win honours for their respective institutes. They will compete in different cultural activities that will bring their talents to the forefront. The event introduces pupils to a platform that is abundantly giving and stimulating!

Standing on the crowded grounds of Amity at this time of year speaks volumes about Amiphoria’s popularity like no other. This colossal fest gives you all the right reasons to be a part of it, and when given the chance, you should be here to make the most of your days.

PERFORMING ARTISTS





PRIZE POOL
2L+



GAMING EVENTS



VALORANT

Valorant is a multiplayer FPS that challenges you to participate in exciting 5v5 games where only one team can emerge victorious.

The goal here is to be the first team to win 13 rounds. In each of the rounds, you can either be part of the attackers or defenders whose particularity lies in the 'Spike'. The attackers' mission is to place a bomb, and the defenders must defuse it. If the attackers can't place the Spike, the round will end as soon as one of the teams runs out of players or when the time is up, which will give the victory to the defenders.



Battlegrounds Mobile India, or BGMI, is a TPP-FPP survival shooter game in which up to 100 players compete in a battle royale, a type of large-scale last man standing deathmatch in which players compete to be the last one standing. Players can enter the match as individuals or as small groups of up to four.



LEGATHON

Welcome to “Legathon” where creativity meets spontaneity in a unique blend of entertainment and innovation. In our first round, “Jamal Kudu,” participants will engage in a musical chairs experience like never before. Picture this: the classic game with a twist - participants must skill-fully navigate the challenge with a half-full glass of water balanced on their heads. The combination of strategy, rhythm, and equilibrium will keep everyone on their toes, quite literally.

SCHRÖDINGER'S ROOM

(ESCAPE ROOM)

The unique thrill of an escape room now awaits you at Amity Amiphoria 2024. The participating teams will face challenges in four different levels, competing against each other in outdoor challenges or locked in a room with hidden clues, and the only way to escape is by solving the clues before time runs out! A thriller game to test your all-round abilities while the clock is ticking! Can you escape from Schrödinger's Room?





MUSICAL EVENTS



BATTLE OF THE BANDS

The Battle of Bands, a thrilling clash of musical talent, ignites the stage with a symphony of diverse sounds and styles. As the heartbeat of this pulsating competition, bands from various genres converge, each eager to showcase their unique sonic prowess and capture the audience's hearts. The atmosphere is electric, charged with the anticipation of witnessing live performances that transcend mere melodies.

AMITY IDOL

Amity idol (Season-V) is just the occasion you've been waiting for! This event is a call for all the singers in the country to showcase their singing skills and let the world be lost in their melodies. Very exciting prizes are on the way. So just get your mic on and be ready to showcase your talent.





CULINARY EVENTS



SALAD ART & CARVING COMPETITION

A competition of making Salad and carving of fruit/Vegetable where each team comprising of two members will compete with others by showing their creativity, innovation and skills in preparation of Salad and Carving of fruit/vegetable.

INDIAN ETHNIC RESTAURANT

A theme based Indian Regional Restaurant Set-Up contest in which a particular team comprising of two members will compete with others by performing different tasks like Theme based Indian Regional Menu Planning, Theme based Cover lay -out and Table set-up, various types of folding of Serviette and Situation Handling.





A cake decorating competition where each team comprising of two members will compete with others by showing their creativity and innovation in decorating basic cake sponge with icings & toppings.

**HEALTHY
SANDWICH
SMACKDOWN**

CAKE DECORATING CONTEST AND

Where the Fun Begins





DRAMATIC EVENTS

The image features a pair of red, draped curtains that are pulled back to reveal a black, trapezoidal shape in the center. Inside this black shape, the word "RANGMANCH" is written in a large, bold, white, sans-serif font.

RANGMANCH

Rangmanch is a skit competition on social issues. The specific themes are (corruption, ethics & values, women empowerment).



DANCE EVENTS



JHANKAAR

Step Up is a dance battle where solo, duo or team performers are given a song to perform to, on the spot, along with some time to prepare.

KLECTIKA 3.0

Klectika 3.0 is a cultural melting pot, where creativity transcends boundaries. It unites individuals from diverse backgrounds to weave a tapestry of artistry and talent. Join us for a celebration of diversity, talent, and the boundless power of artistic expression —an event destined to leave an indelible mark on all who partake in its splendor.





ENTREPRENEURSHIP EVENTS



AMITY SPARK TANK

Welcome to the most anticipated event of Amiphoria – the “Amity SparkTank!” This dynamic pitching competition is a platform designed exclusively for the brilliant minds of Amity University, where innovative ideas take center stage. Over the course of three exhilarating hours, we invite students to unleash their creativity, entrepreneurial spirit, and problem-solving prowess.



FASHION EVENTS



Amity Designer Award IS an annual event being organized by Amity School of Fashion Technology, on 5th March-2024 to confer recognition of Budding Designers. The entire event provides an opportunity to students to unfold their creativity.



**AMITY
DESIGNER
AWARD 2024**

Cosplay

In this event, people dress up as their favourite characters from Anime, Hollywood, Fiction, Non-fiction, or game character. It's not just about wearing accurate costumes; participants go a step further by bringing these characters to life through short performances, whether they speak famous lines, showcase signature moves, or recreate well-known dance snippets, each participant adds a dynamic element, truly becoming the characters they love.



Welcome to Bollywood in Amywood

Competitive & Theme and performance based- Mimicry or impersonation of your favorite Bollywood character or actor.



Cosmos Regalia

Cosmos Regalia is a competitive event in which the participants are expected to portray the traditional or historical worldwide famous characters. In this the participants are expected to showcase their chosen characters with exquisite costumes, dialogue delivery, facial expressions, body language and bring their characters live to the stage.





**PHOTOGRAPHY &
VIDEOGRAPHY EVENTS**



AMITY UNCUT

This event invites participants to portray life at Amity University through Instagram reels and short videos. Capture scenes from various aspects of university life, showcasing everyday moments, collaborative projects, and the overall culture,

FAIRY TALE

FAIRY TALE is a Photography-Story telling Competition. It invites students from all institutes to submit their own unique FAIRY TALES. A successful entry crafts a text narrative through 5 images clicked by His/her in the provided time within campus using mobile camera/DSLRs and present it in the most spectacular way possible.

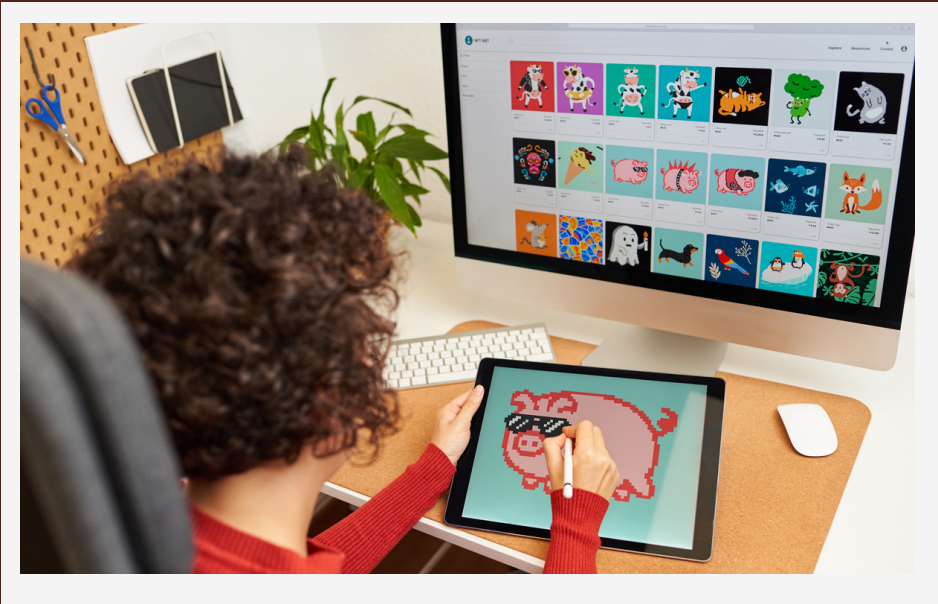




ART EVENTS

DIGITAL PAINTING COMPETITION

Capture the essence of Awadh's cultural grandeur in our digital painting competition themed 'Shan-e-Awadh.' Illustrate the regal history, traditional arts, and architectural marvels that define this region. Let your digital brush strokes convey the opulence of Awadhi cuisine, the grace of its dance forms, and the architectural splendor of its historical monuments.



FACE PAINTING COMPETITION

Dive into a world of artistic expression at our Face Painting Competition. Students transform faces into living canvases, each stroke telling a unique story. The entire event provided an opportunity for students to unfold their creativity.





GRAFFITI ART

Shaan-e-Awadh, the essence of Awadhi culture, unfolds on the canvas of a graffiti art competition, blending tradition and modern expression. Vibrant strokes capture the regal heritage of Awadh, with its ornate architecture and historical landmarks. contemporary perspectives paint a vivid picture of Shaan-e-Awadh, where the past and present coalesce in a visually compelling dialogue.

INK IT

From painting t-shirts and mugs to showcasing tattoo designs, the event celebrates the fusion of artistry and individuality.





KOLLAM BLOSSOM (RANGOLI ART COMPETITION)

The competition consists of Rangoli design with the theme of Kollam which shall be organized to make the students/participants aware about the color and color scheme. This competition would help the students to remain in close touch with their culture.

LEAFY PARADISE

Leafy paradise is a foliage arrangement competition where the participants creatively arrange different types of leaves in a creative format using different props.





MAGICAL RRR

Magical RRR is a competitive event where Reduce, Reuse and Recycle are at the center. These three magical words are pivotal to bring sustainable development to Earth.

SMART FURNITURE

SMART FURNITURE for children park is an innovative competition in which various universities and colleges will take part in designing the furniture in the park for children.






PODCAST EVENTS



SHARE YOUR VOICE

Recognizing the need for a modern, accessible platform to disseminate information and foster a sense of community, we propose the introduction of a podcast series tailored specifically for institutional students.

A roll of aged, textured parchment paper is shown. A jagged, irregular hole has been torn through the center of the roll, revealing a white surface underneath. The word "Mystery.." is written in a black, serif font on this white surface. The parchment is a warm, brownish-tan color with visible fibers and some creases.

Mystery..

QUIZ & MYSTERY EVENTS



BRAINWAVE

Welcome to “Brainwave,” an exhilarating and intellectually stimulating event designed to challenge your mind and test a variety of cognitive skills

COMPLETE THE HEART

Embark on an extraordinary adventure with our Treasure Hunt Contest! In the initial round, test your cognitive prowess by deducing romantic musical compositions.





KAUN BANEGA CHAMPION 2.0

KBC 2.0, Kaun Banega Champion, is a game with the thrill and entertainment of the television show Kaun Banega Crorepati. The show is much more than just a game show where participants must answer questions and compete against each other to win exciting prizes. It includes a whole lot of factors that make it more creative and interesting.

OTAKU SHOWDOWN

An anime quiz competition amongst people who consider themselves the true connoisseurs of the anime world. Compete going through a series of rounds to be crowned as an Otaku Maestro by Amity University and get exciting anime merch.





SQUID GAME SEASON 1

Elevate your cognitive prowess with our Smart Brain Game, a cutting-edge application meticulously crafted to challenge and enhance your mental faculties. Immerse yourself in a captivating world of mind-bending puzzles, strategic challenges, and thought-provoking exercises designed to stimulate various aspects of your brain. This intelligently designed game encompasses a diverse range of activities, from memory-boosting tasks that test recall precision to logical puzzles that demand strategic thinking.

ECOVISION QUEST

Climate change, environmental pollution, global warming, ozone layer depletion, and many other issues are well-known threats for our mother earth, so it's time for everyone to take a step forward to protect our mother earth.



A close-up photograph of a person's hands holding a white rectangular sign. The person is wearing a dark suit jacket, a white dress shirt, and a red and white striped tie. The sign has the words "Show Your Talent" written on it in a cursive font. "Show" and "Your" are in black, and "Talent" is in red. The background is dark and out of focus.

Show
Your
Talent

TALENT HUNT EVENTS



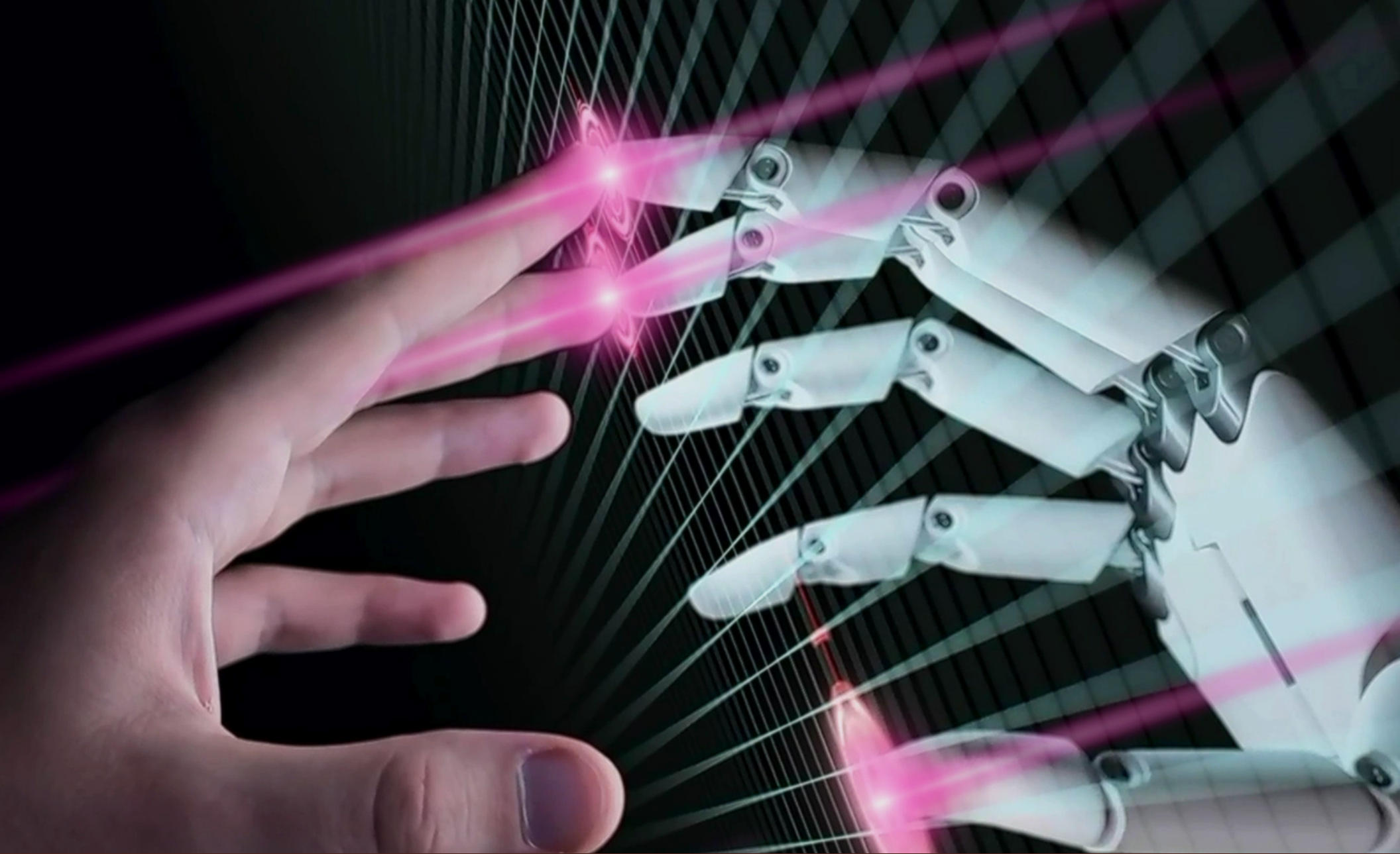
EXPRESSIONS: EXPRESS YOUR HUNAR

Xpressions provides a platform to the students to showcase Singing (solo/group), Mimicry, mono acting, standup comedy, magic show, dance (solo/ Group) or any kind of talents.

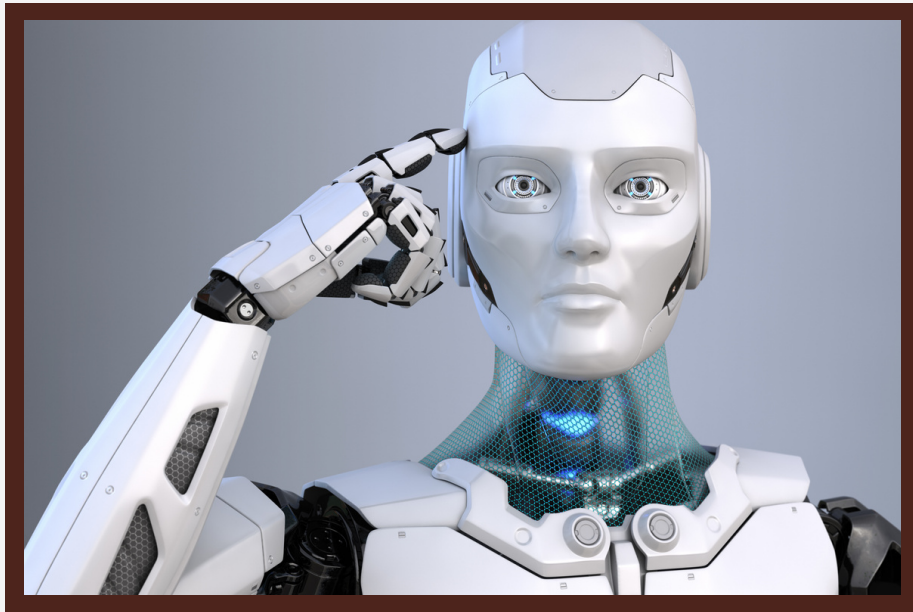
ADAYAGI - SAAZ AUR AWAAZ

Open Mic performances consisting of Stand-up comedy, poetry recitation, singing, and storytelling.





TECHNICAL EVENTS

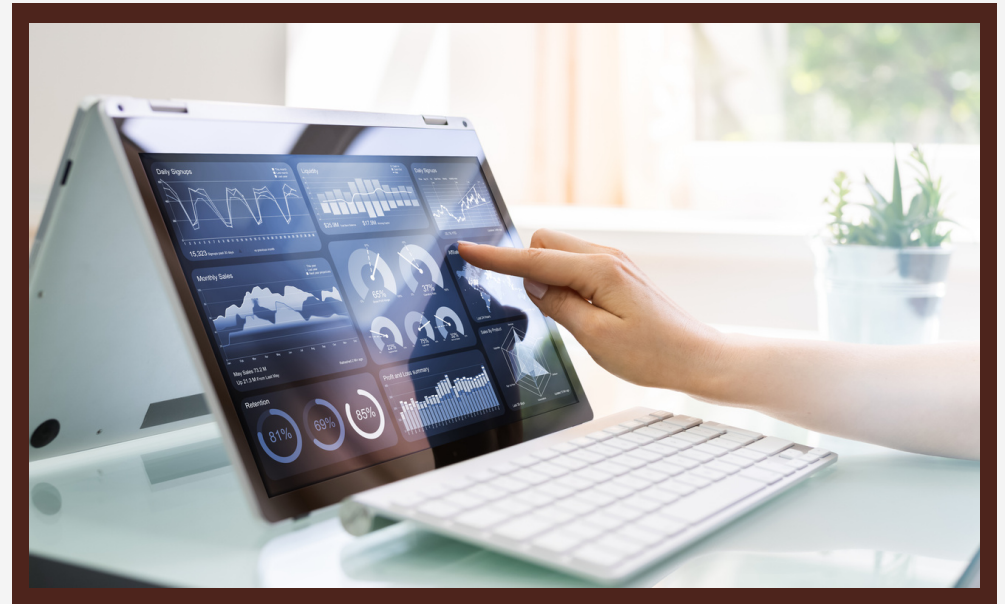


MECHANICAL MELEE (ROBO WAR)

Design and construct a remote-controlled robot capable of fighting a tournament against another robot(s) and selected in a series of tasks for mobility.

TECHNOVATION

Technovation is a competitive event where the participants will present their innovative ideas needed to solve real-world problems through technology. The innovative ideas can be presented using models, prototypes, PPTs etc. in front of a panel of judges.





Thank You



For any queries, please contact